



AutoCAD Land Desktop Customer Transition Program

1. What is happening to AutoCAD Land Development Desktop?

Since 1998, AutoCAD® Land Desktop software has been the design and documentation solution of choice for tens of thousands of civil engineering and surveying professionals around the world. We want to thank those customers that have made Land Desktop a critical part of their workflow over the years and we look forward to continuing to provide solutions that meet their challenges in the future.

As technology has advanced and the challenges facing engineering organizations have become increasingly complex, we have decided it is time to look beyond Land Desktop to new technology that better addresses the demands of today's engineering organizations. As a result, AutoCAD Land Desktop 2009 products will be the last release of Land Desktop software.

AutoCAD® Civil and AutoCAD® Civil 3D® software products are Autodesk's next generation of model-centric civil engineering software. They provide project teams with a comprehensive surveying, design, analysis, and documentation solution to deliver land development, transportation, and environmental projects faster and with improved accuracy.

2. What programs and tools are available to help customers make the transition from AutoCAD Land Desktop to AutoCAD Civil or AutoCAD Civil 3D?

Autodesk has developed a number of resources to help AutoCAD Land Desktop customers migrate to AutoCAD Civil and AutoCAD Civil 3D. Tools include, but are not limited to:

- **AutoCAD Land Desktop Customer Transition Program:** See Question 3 for more information.
- **Moving from Land Desktop to Civil 3D Guide:** The Moving from Land Desktop to Civil 3D guide is intended to help you transition from using AutoCAD Land Desktop to using AutoCAD Civil 3D as your primary engineering design application. It will help you understand the many benefits of moving to Civil 3D, how your current workflows may change as a result of the move, and how to prepare for the move. The content of this guide is also relevant for customers moving from Land Desktop to AutoCAD Civil.
(http://images.autodesk.com/adsk/files/civil_ldt_to_c3d0.pdf)
- **Getting Started Guide:** The AutoCAD Civil 3D 2009 Getting Started guide introduces you to AutoCAD Civil 3D and provides hands-on experience, using sample data included on the product media. It also contains descriptions of the most significant features and provides a quick tour of the user interface.
(http://images.autodesk.com/adsk/files/civil_3d_gsg0.pdf)
- **Tutorials:** The AutoCAD Civil 3D Tutorials offer an in-depth guided tour of the major features, using realistic engineering drawings and data. For thorough knowledge of AutoCAD Civil 3D, it is recommended that you explore the tutorials after you have read through the conceptual information provided in the Getting Started guide. The tutorials and sample data sets are included on the product media.
(http://images.autodesk.com/adsk/files/civil_tut0.pdf)

- **Autodesk Official Training Courseware:** See your local reseller for a variety of instructor led training classes supported by quality training materials.
- **Subscription Knowledgebase:** The Autodesk Knowledgebase offers a unified search of more than 2 Million content sources through a single search window. This enhancement can be accessed via Subscription Center or through the Communication Center (located in the InfoCenter) within certain 2009 products. Users will experience robust search technology, a personalized experience, and segmented content categories that now encompasses solutions, forums, data, downloads, learning resources, and product help files.

3. What is the AutoCAD Land Desktop Customer Transition Program?

From July 8th, 2008 through March 13th, 2009 eligible AutoCAD Land Desktop 2006, 2007, 2008, and 2009 customers can crossgrade to AutoCAD[®] Map 3D, AutoCAD Civil, or AutoCAD Civil 3D for a special promotional price.

Continuing from March 14th, 2009 through April 17th, 2009 eligible AutoCAD Land Desktop 2007, 2008, and 2009 customers can crossgrade to AutoCAD[®] Map 3D, AutoCAD Civil, or AutoCAD Civil 3D for a special promotional price.

This program will not be available to AutoCAD Land Desktop 2006 customers after the March 13th, 2009 retirement of that product. Customers with AutoCAD Land Desktop 2006 wanting to update their software after this date may be able to take advantage of the Autodesk Legacy program (<http://www.autodesk.com/legacy>).

This offer is intended to provide our valued AutoCAD Land Desktop customers with an opportunity to transition to the appropriate product, given that AutoCAD Land Desktop 2009 will be the last version.

4. Who can participate in this program?

This offer is available to the following customers who own AutoCAD Land Desktop 2006, 2007, 2008, and 2009 commercial licenses:

- Commercial customers in the U.S. and Canada
- Autodesk Strategic Accounts in the U.S. and Canada
- U.S. Government (Federal/State/Local) accounts purchasing via DLT
- Canadian Government (Federal/Provincial/Local) accounts purchasing directly from Autodesk

5. Who is not eligible to participate in this promotion?

This offer is not available to the following customers:

- Education customers, and Education to Commercial migrations
- Autodesk store purchases
- Customers that have purchased AutoCAD Land Desktop after July 8th, 2008

6. What versions of AutoCAD Land Desktop are eligible for this offer?

The following versions of Autodesk[®] Land Desktop, and AutoCAD Land Desktop are eligible for this offer:

- Autodesk Land Desktop 2006 (only through March 13th, 2009)
- Autodesk Land Desktop 2007
- AutoCAD Land Desktop 2008
- AutoCAD Land Desktop 2009

7. What are the eligible crossgrade paths offered in this program?

Eligible Autodesk Land Desktop 2006, 2007 and/or AutoCAD Land Desktop 2008 customers can crossgrade to:

- AutoCAD Map 3D 2009
- AutoCAD Civil 2009
- AutoCAD Civil 3D 2009

8. Is Autodesk Subscription required to be eligible for this program?

No, Autodesk® Subscription is not required to be eligible for promotional pricing for this program. Only customers on Autodesk Subscription will receive subscription benefits, such as new product versions or extensions.

For customers already on AutoCAD Land Desktop 2009 Subscription who crossgrade to AutoCAD Map 3D, AutoCAD Civil, or AutoCAD Civil 3D during the subscription period, no additional subscription purchase is required, as the remaining AutoCAD Land Desktop Subscription will be converted to the new product to which the customer crossgrades. For customers with multi-year subscription, the new subscription price will be charged in subsequent contract years.

9. What is the pricing for this program?

During the promotional period, SRP pricing for eligible crossgrade paths from AutoCAD Land Desktop will be as follows:

To	Subscription Price	Non-subscription Price
AutoCAD Map 3D	\$245	\$495
AutoCAD Civil	\$245	\$495
AutoCAD Civil 3D	\$245	\$495

10. Can customers combine this offer with other Autodesk promotions?

This program can be combined **only** with the Invest in Education Program.

11. What is the process for customers to qualify for this special offer?

The AutoCAD Land Desktop Customer Transition Program uses the same process as any non-promotional crossgrade:

- Customers will need to provide one valid serial number of the qualifying AutoCAD Land Desktop product for each AutoCAD Land Desktop Customer Transition purchased.
- The reseller or Autodesk Strategic Account Manager must provide this serial number information on the purchase order.
- The purchase order must also include the pertinent SKUs for the AutoCAD Land Desktop Customer Transition Program.

12. How can a customer verify their serial number?

Customers can find the serial number by selecting “Help – Product and License Information.” Customers must have the serial number in order to qualify for this promotion.

13. What if a customer wants to cross-grade to a network version of AutoCAD Map 3D, AutoCAD Civil, or AutoCAD Civil 3D?

Customers that want to crossgrade from a standalone deployment of Land Desktop to a network version (NLM) of AutoCAD Map 3D, AutoCAD Civil, or AutoCAD Civil 3D must pay the associated network activation fee for each license.

14. Can VARs stock this AutoCAD Land Development Transition Program?

No, this promotional offer is a sell-through promotion and VARs cannot stock these promotional SKUs.

15. Can VARs use their existing inventory to fulfill this offer?

No, VARs may not use existing inventory to fulfill this promotional offer.

16. Can VARs return existing stock and use RMA funds towards purchase of this offer?

VARs can rotate stock in accordance with existing RMA policies.

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